ARTIFICIAL INTELLIGENCE

A MASTER CLASS
FOR BUSINESS LEADERS

DURATION:
2-DAY INTENSIVE

PRIMARY OUTCOME:
INCREASED EFFICIENCY VIA PRACTICAL,
READY-TO-APPLY SKILLS

AI IN AUSTRALIA

COURSE OVERVIEW

Lead the AI shift. Don't get left behind.

In just two days, this executive masterclass will equip you with the strategic clarity, practical tools, and leadership insight to turn generative AI from a risk into your competitive edge.

WHO SHOULD ATTEND?

- 👤 Senior executives overseeing innovation, digital initiatives, or operational strategies
- 👤 General Managers and Department Leaders managing transformation efforts
- 👤 Public sector leaders responsible for technology-enhanced service provision
- 👤 Business leaders looking for insights on AI investments and implementation

WHAT YOU'LL GAIN

- 🧠 AI roadmap – Build a clear, tailored strategy for you
- 🧠 Working agents – Create real AI tools and workflows
- 🧠 Use case clarity – Spot quick wins and big bets
- 🧠 Readiness score – Benchmark your AI maturity
- 🧠 Governance setup – Define ethics and oversight
- 🧠 Change leadership – Tackle skills and culture gaps
- 🧠 Action plan – Leave with a strategy you can use in your business for your role

PLATFORMS AND TOOLS

- 🛠️ ChatGPT account (Free)
- 🛠️ Miro Account (Free)
- 🛠️ Gumloop Account (Free)
- 🛠️ *We may introduce new tools from time to time*

INVESTMENT

- 💵 AUD $2,400 per delegate – In-person (2-day masterclass)
- 💵 AUD $1,850 per delegate – Live online (same content, virtual delivery)
- 💵 Minimum cohort size: 15 participants per session
- 💵 Group and enterprise pricing – Available on request

DELIVERY FORMAT

- 🏢 In-Person – Preferred format for immersive, high-impact learning
- 🌐 Online (Live) – Same expert-led content delivered virtually for remote teams

CERTIFICATION

- 📄 Built-in assessments – quizzes and practical exercises
- 📄 Hands-on application – Real-world tasks to reinforce strategic understanding
- 📄 Certificate of Completion – Issued digitally, personalized with attendee name
- 📄 Shareable credentials – Easily added to LinkedIn and professional profiles

OTHER COURSES IN OUR SERIES

AI IN ACTION

Masterclass for business leaders, the best place to start

AI RISK AND GOVERNANCE

Discover explainable, safe and ethical AI and how to apply it to your situation

AGENTIC AI

Build autonomous systems with guardrails

AI FOR BOARDS & EXECUTIVES

How to think about opportunity, risk and disruption and apply it to your board role

WHY PARTNER WITH US

Led by Experts
- Taught by proven AI transformation leaders
- Experience across public and private sectors
- Real-world case studies, not theory
- Direct access to instructors
- **Clear, No-Hype Insight**

No buzzwords, just what works
- Avoid costly AI mistakes
- Understand real business value
- Practical, grounded AI knowledge

Built for Action
- Frameworks to launch AI pilots
- Templates and playbooks included
- Tools that scale with your org
- Fits into current workflow

Hands-On & Real-World
- Build prototypes in-session
- Use real tools and platforms
- Create agents and automations
- Leave with working outputs

INFO@ **AI**IN**AUSTRALIA**.COM
TRAINING • CONSULTING • IMPLEMENTATION